

2026 Ag Smarter Conference Sponsorship Opportunities

August 25–26 – Des Moines, IA

This August, the **Ag Smarter Conference** returns with a sharper focus on the challenges, opportunities, and decisions shaping food and agriculture today. Designed for leaders across the value chain, the conference brings together practical insight, thoughtful discussion, and real-world perspective – all in one place.



2025 HIGHLIGHTS

- **Attendee Satisfaction:**
Average rating of 4.5/5 across all sessions.
- **High Engagement:**
83% app adoption rate
550+ private app messages exchanged
45,638 sponsor impressions delivered
- **Networking ROI:**
Sponsors reported multiple new customer connections and deals initiated during the event.
- **Strong Attendance:**
Nearly 200 attendees across agriculture, technology and food industries.



WHY SPONSOR?

- **Expanded Audience:**
Leaders and decision makers across agribusiness, livestock and food sectors.
- **High-Value Networking:**
Cocktail reception and breakout sessions designed for engagement.
- **Thought Leadership:**
Align your brand with operational excellence and innovation in agriculture.
- **Visibility:**
Pre-event, onsite, and post-event exposure across digital and physical channels.

SPONSORSHIP OPPORTUNITIES



CONFERENCE VISIONARY – \$12,000

- Keynote integration (introduce session + brand mention)
- Panel guest spot on a featured discussion
- Cocktail reception host branding
- Premium booth + 4 complimentary registrations
- Logo on all event materials and digital promotions
- Dedicated sponsor highlight in event app and email blasts
- One (1) Conference Visionary sponsorship available



CONFERENCE PARTNER – \$10,000

- Breakout session sponsor (branding + mention)
- Networking break signage
- Priority booth + 3 complimentary registrations
- Logo in event communications and attendee bags
- Social media spotlight during event week
- Three (3) Conference Partner sponsorships available



CONFERENCE SUPPORTER – \$7,500

- Standard booth + 2 complimentary registrations
- Branded refreshment station
- Logo in event communications
- Inclusion in digital attendee resource hub
- Four (4) Conference Supporter sponsorships available



CONFERENCE SPONSOR – \$5,000

- Booth presence + 1 complimentary registration
- Logo in event materials
- Six (6) Conference Sponsor sponsorships available

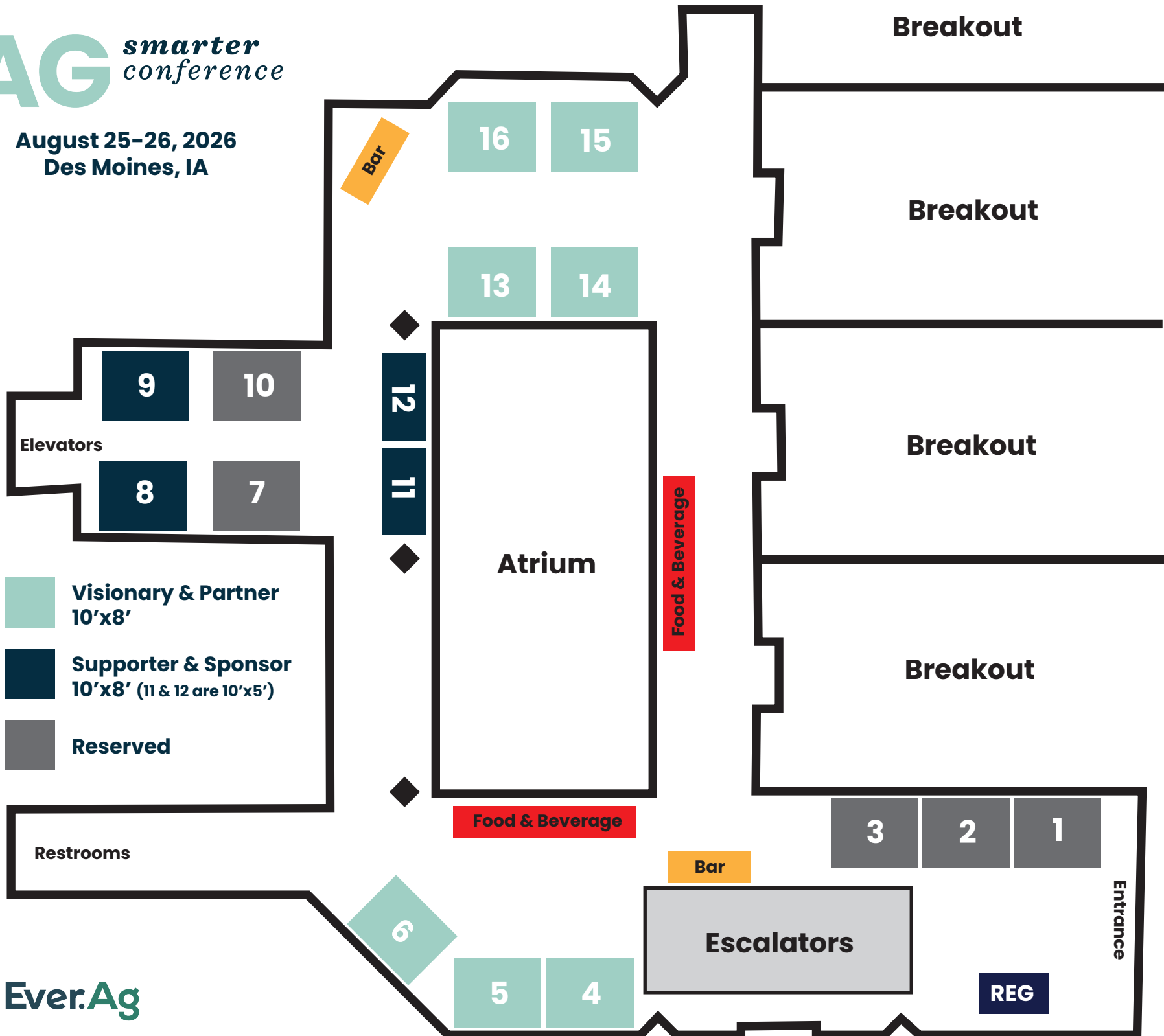


ADD-ON OPPORTUNITIES (\$5,000 each)*

- Reception Bar Sponsor
- Live Polling/Survey Sponsor
- Attendee Bag Sponsor
- Photo/Video Booth Sponsor
- Sponsored Push Notifications to Attendees
- * Only one (1) available for each add-on

**For sponsorship inquiries,
please contact Dileep Sharma:**
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**August 25-26, 2026
Des Moines, IA**



- Visionary & Partner
10'x8'
- Supporter & Sponsor
10'x8' (11 & 12 are 10'x5')
- Reserved

Conference